

2024 DPE Forum

4-5 June, Passau, Germany

Program

Bytes and Behemoths: Understanding Power in Digital Platform Ecosystems

Day 1: Tuesday, 4 June

Redoute, Gottfried-Schäffer-Straße 2, 94032 Passau

14:00-18:00 Registration for the conference is possible at the reception desk

15:00-15:15	Opening Address	Jan Schumann Vice President for Research, <i>University of Passau</i>
15:15-16:15	Keynote Lecture I: <i>From the GDPR via the DSA and the DMA to the AI Act: Are There Coherent Regulatory Principles Behind the EU's Digital Acts?</i>	Martin Selmayr Scientific Director of the Center for European Law, <i>University of Passau</i> Visiting Professor at the Department of Innovation and Digitalisation in Law, <i>University of Vienna</i> Former Secretary-General of the European Commission
16:15-16:45	Coffee Break	
16:45-17:45	Keynote Lecture II: <i>Truth is Warranted: Addressing Misinformation in Information Markets</i>	Marshall Van Alstyne Allen and Kelli Questrom Professor in Information Systems, <i>Boston University</i>
18:30	Champagne Reception & Conference Dinner	

Day 2: Wednesday, 5 June

University of Passau, IT-Zentrum, Innstraße 43, 94032 Passau

08:00-14:00 Registration for the conference is possible at the reception desk

08:00-08:45	Breakfast	
08:45-09:00	Opening Address (ITZ 017)	
09:00-09:55	Panel Discussion I: <i>The Future of Digital Platform Regulations</i> (ITZ 017)	Pinar Ozcan <i>University of Oxford</i> Marshall Van Alstyne <i>Boston University</i> Sebastian Wismer <i>German Federal Cartel Office</i> Moderator: Jan Krämer <i>University of Passau</i>

10:00-11:15	Parallel Session I (A) Platform Launch Strategy (ITZ 001) (B) User Perception & Trust (ITZ 002) (C) Platform Power & Regulation I (ITZ 004)	
11:15-11:45	Coffee Break	
11:45-13:00	Parallel Session II (A) Platform Governance & Leadership (ITZ 001) (B) Complementors & Innovation (ITZ 002) (C) Platforms & Economic Development (ITZ 004)	
13:00-14:00	Lunch	
14:00-15:00	Panel Discussion II: Corporate Governance, Strategy, and the Societal Impact of Digital Platform Ecosystems (ITZ 017)	Elizabeth J. Altman <i>University of Massachusetts Lowell</i> Don Lange <i>Arizona State University</i> Kelly D. Martin <i>Colorado State University</i> Moderator: Tim Quigley <i>University of Georgia</i>
15:00-15:30	Coffee Break	
15:30-16:45	Parallel Session III (A) Review & Conceptualization (ITZ 001) (B) Blockchain Economy (ITZ 002) (C) Platform Power & Regulation II (ITZ 004)	
16:45-17:00	Closing Remarks (ITZ 017)	

Parallel Session I

Session I (A), ITZ 001

PLATFORM LAUNCH STRATEGY

Session Chair: Carolin Häussler

Launch Strategies of Non-profit Open Digital Platforms

Lea Kuhlmann (OFFIS e. V. Institut für Informatik)

Dissecting the Failure of a B2B Innovation Platform in the Manufacturing Industry

Philipp Kernstock (Technical University of Munich)

Digital Platform Internationalization: A Cross-Cultural Comparison of Small Entrepreneurial Ecosystems

Tali Hadasa Blank (Hadassah Academic College)

Session I (B), ITZ 002

USER PERCEPTION & TRUST

Session Chair: Johanna Zimmermann

Innovativeness Frames and Platform Dynamics: Exploring the Interplay between Users, Complementors, and Expectations in Evaluating Platforms

Vladimir C.M. Sobota (Delft University of Technology)

Fake or Genuine? Explaining Consumers' Perception and Detection of AI-generated Fake Reviews

Kim Fröhnel (Technische Universität Berlin) - *online*

The Effects of Avatar-Mediated Communication on Interpersonal Trust: An Experiment in Social Virtual Reality

Nikolai Sachs (University of Passau)

Session I (C), ITZ 004

PLATFORM POWER & REGULATION I

Session Chair: Chayanin Wipusanawan

Mandated Data Sharing in Hybrid Marketplaces

Flavio Pino (Politecnico di Torino)

News Media Bargaining Code

Luca Sandrini (ZEW Mannheim)

Interoperability of Number-Independent Interpersonal Communication Services – Implementation and Adoption

Lukas Wiewiorra (WIK Wissenschaftliches Institut für Infrastruktur und Kommunikationsdienste)

Parallel Session II

Session II (A), ITZ 001

PLATFORM GOVERNANCE & LEADERSHIP

Session Chair: Johanna Zimmermann

Designing Governance Mechanisms for Decentralized Data Ecosystems

Anne Ixmeier (Ludwig Maximilian University of Munich)

Collaborative Marketplace Governance: How and When Transaction Platforms Give Users a Say

Georg Reischauer (WU Vienna & JKU Linz)

It's All about... Us? How CEO Narcissism Shapes Business Ecosystem Dynamics and Outcomes

Anastasiya Shylina (University of Passau)

Session II (B), ITZ 002

COMPLEMENTORS & INNOVATION

Session Chair: Chayanin Wipusanawan

Competition and Value Capture in Platform Markets: Implications for Complementor Strategy

Ambre Nicolle (Ludwig Maximilian University of Munich)

Empowering Digital Choice: Apple's Uninstallability Shift and its Implications for Platform Regulation

Joey van Angeren (Vrije Universiteit Amsterdam)

Hybrid Platforms and Innovation Incentives

Julia Reimer (University of Würzburg)

Session II (C), ITZ 004

ROLE OF PLATFORMS IN ECONOMIC DEVELOPMENT

Session Chair: Michael Grimm

The Impact of Digital Healthcare Platforms on Access to Healthcare in Uganda: A Case Study of clinicPesa

Anthea Paelo (Financial Sector Deepening Uganda) - *online*

Understanding the Distributional Effects of Digital Agricultural Platforms in Africa: Insights from Kenya

Heike Baumüller (University of Bonn)

Africa's Emergent Tech Sector: Characteristics and Development Implications

Tevin Tafese (German Institute for Global and Area Studies)

Parallel Session III

Session III (A), ITZ 001

REVIEW & CONCEPTUALIZATION

Session Chair: Johanna Zimmermann

Examining Network Effects: A Topic Modeling Review

Ivan Zupic (Goldsmiths, University of London)

Reputation Information in Online Markets: A Survey of the Empirical Literature

Martin Sterner (Hamburg University of Technology)

Digital Platforms Characteristics and Privacy Research: A Systematic Review and Future Directions

Nour Shaaban (University of Passau)

Session III (B), ITZ 002

BLOCKCHAIN ECONOMY

Session Chair: Andreas König

No Funding, no Problem? Empirical Evidence on Cold-Starting New Marketplaces with Token Airdrops

Björn Hanneke (Goethe University Frankfurt)

Decoding DAOs: Governance Dynamics and Performance Implications in Decentralized Autonomous Organizations

Lukas Beckenbauer (Technical University of Munich)

Sell or Give Away? Economics of Resale Royalties

Yu-Jen Chuang (Goethe University Frankfurt)

Session III (C), ITZ 004

PLATFORM POWER & REGULATION II

Session Chair: Chayanin Wipusanawan

Digital Baptists and Bootleggers? The Politics of Data Sharing in the EU

Matteo Nebbiai (King's College London)

Opportunities and Challenges of Using After Markets and Bundling as Benchmarks for Market Definition in Digital Ecosystems

Macarena Viertel (Freie Universität Berlin)

The Digital Business Platforms as Infrastructures of Power: from the Risk of Twilight Zones to the Extant EU Regulations

Antonio Laudando (Sapienza University of Rome)